

ClimAccelerator



Co-funded by the
European Union



RURAL SPAIN CLIMACCELERATOR

INNOVATING IN RURAL AREAS GREEN DIGITAL TRANSITION



Apply until 21 de Ene 2024

What is Rural Spain ClimAccelerator?

The **Rural Spain ClimAccelerator**, is dedicated to tackling the urgent issue of climate change by advancing innovative sustainability solutions in rural areas.

Our mission is to act as a catalyst for transformative change by nurturing and supporting the growth of cutting-edge climate tech start-ups. that hold the key to revolutionary solutions that can significantly impact these challenges.

Our vision empowers various areas of action towards stronger, interconnected, resilient, and prosperous rural areas and communities. Innovation plays a central role in enabling citizens and entrepreneurs to seize the opportunities presented by the current societal, environmental, and digital transformations needed.



Why Rural Spain ClimAccelerator?

Rural areas within Europe are fundamental to our way of living. However, the vulnerabilities of these areas have been exacerbated during the last few years. Issues related to the decline of rural infrastructure and services, internet access, and transportation also loom large, and have reduced the population in these areas.

We firmly believe that innovations and technology can not only turn these vulnerabilities into opportunities but also secure the future of these areas.

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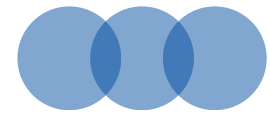


About Us



The **Rural Spain ClimAccelerator** is delivered by **INNOBOUND** an open innovation agency focused on connecting technological demands and offers in cities and their business sector for the green transition. Its main activity is technological scouting, searching for disruptive technologies, in Greentech, Cleantech, and Agrotech, with a strong commitment to the EU Green Deal and New European Bauhaus Challenge.

The **Rural Spain ClimAccelerator** is part of a partnership with **EIT Climate KIC** and its **ClimAccelerator** program. This accelerator program is committed to providing actionable information, helping form the baseline for effective European adaptation strategies to support the green transition, enabling the EU to become carbon neutral by 2050, and supporting the Green Deal.



Our Topics

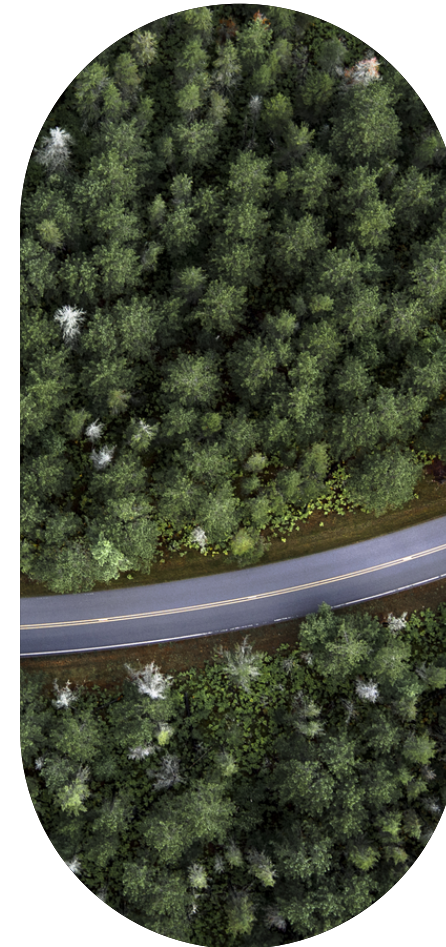
The **Rural Spain ClimAccelerator** is dedicated to tackling the challenge of twin transition (integrating sustainability into digital transformation strategies) in peri-urban and rural areas in Spain, by facilitating the exchange of knowledge between people and creating transdisciplinary projects addressing sustainability, quality of experience, and inclusiveness.



Topic 1

Service of Nature

- Sustainable and regenerative land use
- Preserving and restoring biodiversity
- Preserving and restoring Ecosystem services
- Nature Carbon Capture
- Bioindicators



Topic 2

Rural Conectivity

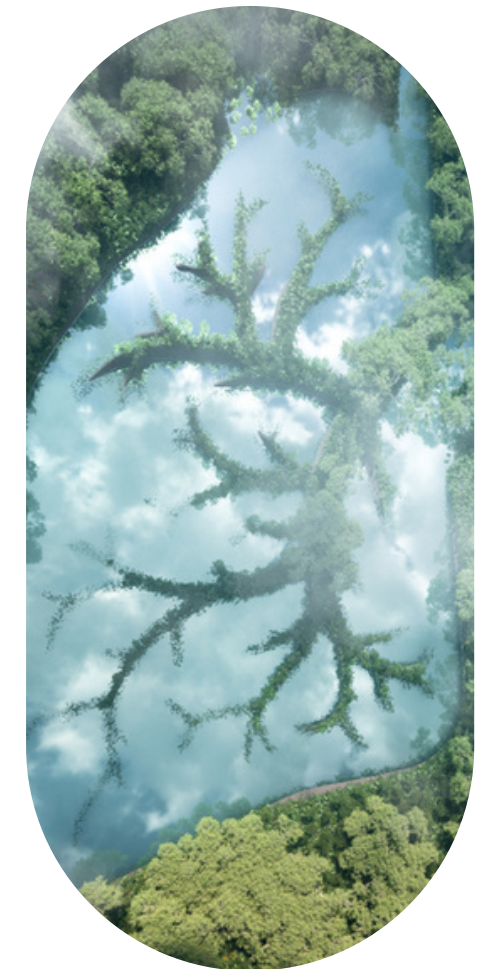
- Equal access to emerging technologies
- Widespread digital literacy
- Digitalization for rural areas evolution
- Management of footprint indicator, like: water usage, land use, biodiversity loss, chemical pollution



Topic 3

Rural as a Service

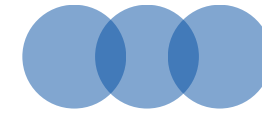
- Bio-based materials and bio solutions for goods and services
- Community-based high-quality products
- Energetic communities
- From farm-to-fork solution
- Biophilic design, biomimicry, and naturation



Topic 4

Wellbeing and grow

- Valorization of the cultural heritage
- Attractive Tourist spaces
- Harmonious territorial development
- Enhancing quality of indoor and outdoor environments
- Rural innovative entrepreneurship



Evaluation Criteria

Business Model

Applicants should demonstrate the viability of their business model, how they intend to achieve a sustainable business, pricing, and financial model, and knowledge of the market and sales channels.

Team

Applicants should be able to demonstrate having a diverse, non-discriminatory, and inclusive organization with demonstrated leadership and entrepreneurial mindset. Teams that have a minimum of 2 founders, and are committed to working full-time on their venture.

Innovative Level

The degree to which it was a new or significantly improved approach or practice to the sector, applicants should be able to show how their solution and business model are innovative while being technically suitable and viable.

Traction

Applicants should be able to present evidence of feasibility and adoption by the target audience.

Market & Scalability

A realistic assessment of revenue streams; your business solution has the potential for scalability and monetization.

Impact

Startups that generate a meaningful social and/or environmental impact alongside positive financial returns. Their goal is not only economic returns but also to create jobs and reduce regional disparities.

Our Support



Mentoring

Our personalized guidance and support, combined with an international network of world-class mentors and experts, will ensure your success. You will have an assigned mentor who together will develop the outcomes and milestones you need to improve your business



Experts Feedback

The duration will be 16 weeks, with the opportunity to receive stakeholder's experienced feedback that will guide you to validate your product, study your scaling strategy, improve your fundraising approach, sharpen your go-to-market strategy



Visibility and Networking

Marketing, brand promotion, and visibility on our web and our partner's social media. Entrance and participation in worldwide startup events, like 4YfN, VDS, SmartCities Congress, and The Next Web, among others.



Workshops

You will be exposed to actionable insights from our pool of international and national experts, that will lead you with workshops to valuable insights, and actionable recommendations, that help you move forward to your business's next level



Support network

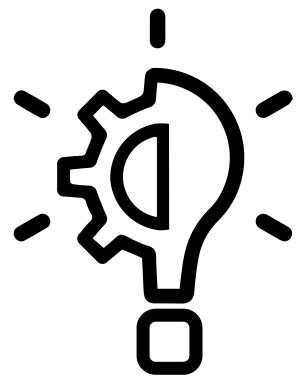
We will ensure to provide you with the opportunity to meet a wide range of potential partners, stakeholders, and investors to build a strong network and receive valuable and relevant feedback.



EIT Climate KIC Support*

Possibility to access to the EIT Climate-KIC ecosystem to boost your start-up Access to EIT Climate-KIC financial sustainability tool: Climate SAFE (Special Consideration) *More in FAQ

Rural Spain ClimAcceleration Program



Stage 1 Business Validation

4 Weeks

- Mentoring 1o1
- Masterclass

Review BM

BM Validation

Start with the why

Problem/SolutionValidation



Stage 2 Prototyping Validation

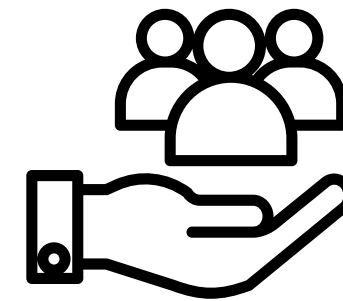
4 Weeks

- Mentoring 1o1
- Masterclass
- Workshops

MVP Vs Prototyme Vs Demo

User Experience Validation

IP



Stage 3 Fundraising

5 Weeks

- Mentoring 1o1
- Masterclass
- Workshops

Revenue model validation

Fundraising and Financial
Strategy

Mith and trick of public and
private fundraising
Impact Investment



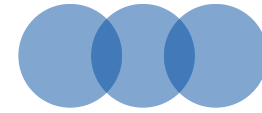
Stage 4 Scale Up

5 Weeks

- Mentoring 101
- DemoDay
- Workshops

Pitch your business
Storytelling

Contact us



Welcome to improve



Project Manager

Thais Glod

thaisglod@innobound.eu

Apply.

ClimAccelerator

